

ON THE LEDGE

The Blanchet House Emerging Professionals Board announces the Call for Entries for its annual art show fundraiser, "On The Ledge." This year's theme is, "Building Community in Isolation."

Now in its second year, this show provides a unique opportunity to reach new audiences through the sale of limited edition prints from a curated collection of diverse artists.



Blanchet House of Hospitality

Mission: "To offer food, shelter and aid to all those in need of a safe place to be nourished and restored. Assist the transformation of each life we touch with compassion and dignity."

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#BHonthedge

“ON THE LEDGE” VIRTUAL ART SHOW

Summary

The Emerging Professionals Board serves to diversify the community that supports Blanchet House’s mission through education, community engagement, and access. As COVID-19 continues shaking our world, we want to highlight the devastating problems of food insecurity and housing instability through art shared in an online art show. The theme this year’s event is "Building Community in Isolation." The theme is intended inspire newly created works or be the theme of existing works to be submitted.

Goals

This virtual art show, now in its second year, will primarily serve to introduce the mission and values of the Blanchet House to an audience looking to support those in need while building community through this crisis. We recognize the creative community has also been hit hard by this pandemic, and this online event format makes it possible for us to generate much needed funding for the work of Blanchet House and these artists. Blanchet House provides myriad opportunities to engage with the community in need and enables us all to be a part of the solution to a growing problem. The artwork selected for inclusion in the show will be a primary point of discussion focused on the roots and experience of the issues Blanchet House aims to address, as well as the access to solutions Blanchet House provides.

Artwork

Each finished piece, to be provided to Blanchet House with a 1:1 aspect ratio, will be available for purchase as a 10”x 10” print. Original works will be sold at a price set by the artist. Original must be submitted via form or email as a digital asset (.jpeg or .eps preferred) for high-quality reproduction as a giclée print. *Blanchet House and its printer are not able to offer cropping or adjustments to the aspect ratio or other aspects of digital assets.*

Timeline

May 14, 2021	Accepting proposals submitted to INSERT LANDING PAGE
June 14, 2021	Entry submission deadline
June 16 - June 22, 2021	Curation and selection period
June 23, 2021	Artists notified of final proposal acceptance into show.
June 30, 2021 @5pm	Artist Participation Agreements and W-9s
July 12, 2021 @5pm	Digital Assets Due
August 1 – August 24, 2021	Virtual Art Show Site Live; Sales Under Way
September 8 – 16, 2021	Prints produced
September 17- 22, 2021	Prints shipped
September 30, 2021	Payments to artists
September 30, 2021	Prints received and Any Original Artwork Delivered

Assessment Criteria

Proposals will be assessed and selected based on their ability to meet the outline criteria and fit with event theme. Blanchet House welcomes all artwork but reserves the right to refuse submissions that do not align with the mission of Blanchet House.

LOGISTICS

Limited Edition Prints

50% of each sale will benefit the Blanchet House, with the remaining 50% going to the artist. Blanchet House will produce and ship high quality, 10"x10" giclée prints at the close of the online market. Each print will be priced at an accessible \$50 to attract a wide audience and account for the financial uncertainty of this time.

Original Works

As a nonprofit organization, we cannot offer artists compensation for materials and labor. However, if you are producing a physical piece and wish to sell the original work through the art show site, please indicate such on your proposal. Blanchet House is offering a 70/30 split on sales of original artwork, favoring the artist.

Payments

Artists will be paid their portion of the proceeds as described above and in their artist agreement by September 30, 2021. A fully executed artist agreement and signed W-9 must be on file with Blanchet House for payment to be issued to an artist.

BLANCHET HOUSE OF HOSPITALITY

About Us

Founded in 1952, Blanchet House (BH) offers food, housing, and aid to all those in need of a safe place to be nourished and restored, and to assist the transformation of each life we touch with compassion and dignity. We accomplish this through several vital programs. We operate two transitional housing and life-renewal service programs that offer safe, supported sober living for men struggling with addiction, unemployment, mental health, and other barriers. In these programs, all residents are required to contribute to the community. These housing and service programs operate at our location in downtown Portland where on average 45 men reside and on our 62-acre farm in Carlton, Oregon where on average 22 men reside. During 2020, more than 150 people were served through these residential programs.

We serve breakfast, lunch, and dinner six days a week in our Founders Cafe, and these nutritious meals are compassionately served to our guests by volunteers and our guests living at Blanchet House. In 2020 with the help of 1,700 volunteers, we provided over 517,026 meals served to people in need. We rescued 650,000 pounds of fresh food from local grocery stores and restaurants. We also collect clothing donations from the community and make it available to our guests.

Our Thanks

With "Building Community in Isolation," we see an opportunity to unite two communities hit particularly hard by the pandemic in creating an impact greater than the sum of its parts. In partnership with the Emerging Professionals Board of The Blanchet House, we hope to provide the art community with a much-needed platform for artists to share their work and in-turn raise funds that will ensure we can continue serving up compassion and dignity to those who need it the most.